

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

NOW OR NEVER - LOUISIANA PAC
7509 NW Tiffany Springs Pkwy
Suite 300
Kansas City, MO 64153

OFFICE USE ONLY

Report Number: 50699

Date Filed: 9/24/2015

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule C
Schedule E-1

2. Date of Primary

10/24/2015

This report covers from 7/17/2015 through 9/14/2015

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input checked="" type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

Chairperson

JAMES C THOMAS III

Treasurer

7509 NW Tiffany Springs Pkwy
Suite 300
Kansas City, MO 64153

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

6. Is the Committee supporting the entire ticket of a political party?

☐ Yes

☐ No

If "yes", which party?

7. a. Name of Person Preparing Report

b. Daytime Telephone

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 24th day of September, 2015 .

Signature of Committee/Chairperson

James C. Thomas III

Signature of Committee Treasurer, if any

Daytime Telephone

816-584-9393

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 2,500.00
2. In-kind Contributions (Schedule A-2)	\$ 5,000.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 7,500.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 7,500.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 150,914.93
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 150,914.93
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 150,914.93

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 157,326.51
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 2,500.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 150,914.93
20. Funds on hand at close of reporting period	\$ 8,911.58

Form 202, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 2,500.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections

Form 202, Rev. 3/98, Page Rev. 3/00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
CRPPA LOCAL PAC 8712 Hwy 23 Belle Chasse, LA 70037 POLITICAL COMMITTEE? <u> X </u> PARTY COMMITTEE? <u> </u>	08/13/2015	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$ 2,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 2,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page) <u> \$ 2,500.00 </u>		TOTAL (complete only on last page of this schedule) <u> \$ 2,500.00 </u>	

Form 202. Rev. 3/98. Page Rev. 3/98

SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
GUMBO PAC 352 Napoleon Street Baton Rouge, LA 70802 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Research	09/14/2015	\$5,000.00	\$5,000.00
4. SUBTOTAL (this page)			\$ 5,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 5,000.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$ 5,000.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 5,000.00</u>

Form 202. Rev. 3/98. Page Rev. 3/98

SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

X _____ DEBTS OWED BY THE CAMPAIGN

_____ DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the committee *or* debts owed to the committee, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the committee a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the committee a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
STRATEGIC PARTNERS AND MEDIA INC 1851 AcGickian Street Annapolis, MD 21401 Reason Debt Incurred: Production for media advertising supporting Jay Dardenne for Governor	\$0.00	\$15,000.00	\$0.00	\$15,000.00

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
AXIOM STRATEGIES 1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	08/03/2015	Travel Expenses	\$ 2,837.58
AXIOM STRATEGIES 1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	08/10/2015	Louisiana statewide survey	\$ 22,850.00
AXIOM STRATEGIES 1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	09/03/2015	Media Monitoring	\$ 200.00
JAMES C THOMAS III 7509 NW Tiffany Spgs Pkwy Suite 300 Kansas City, MO 64153	08/07/2015	Legal and reporting services	\$ 950.00
JAMES C THOMAS III 7509 NW Tiffany Springs Pkwy Suite 300 Kansas City, MO 64153	09/08/2015	Legal and reporting services	\$ 775.00
COMMERCE BANK 1000 Walnut Kansas City, MO 64106	08/21/2015	Outgoing Wire Transfer Fee	\$ 30.00
COMMERCE BANK 1000 Walnut Kansas City, MO 64106	08/27/2015	Outgoing Wire Transfer Fee	\$ 30.00
COMMERCE BANK 1000 Walnut Kansas City, MO 64106	08/31/2015	Bank Service Charges	\$ 25.00
3. SUBTOTAL (optional)			\$ 27,697.58
4. TOTAL (optional - complete only on last page of this schedule)			

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
COMMERCE BANK 1000 Walnut Kansas City, MO 64106	09/03/2015	Outgoing Wire Transfer Fee	\$ 30.00
COMMERCE BANK 1000 Walnut Kansas City, MO 64106	09/14/2015	Outgoing Wire Transfer Fee	\$ 30.00
DEL CIELO MEDIA LLC 1427 Leslie Avenue Suite 102 Alexandria, VA 22301	08/21/2015	Media Advertising - Supporting Jay Dardenne for Governor	\$ 32,750.00
DEL CIELO MEDIA LLC 1427 Leslie Avenue Suite 102 Alexandria, VA 22301	08/27/2015	Media Advertising - Supporting Jay Dardenne for Governor	\$ 31,450.00
DEL CIELO MEDIA LLC 1427 Leslie Avenue Suite 102 Alexandria, VA 22301	09/03/2015	Media Advertising - Supporting Jay Dardenne for Governor	\$ 31,715.00
DEL CIELO MEDIA LLC 1427 Leslie Avenue Suite 102 Alexandria, VA 22301	09/14/2015	Media Advertising - Supporting Jay Dardenne for Governor	\$ 25,144.50
MALLORY KENNEDY P O Box 1064 Baton Rouge, LA 70821	08/13/2015	Media Development for July and August	\$ 2,097.85
3. SUBTOTAL (optional)			\$ 123,217.35
4. TOTAL (optional - complete only on last page of this schedule)			\$ 150,914.93

Form 202, Rev. 3/98, Page Rev. 3/98